

# Local Capacity Building: Key to sustainable charity work

A case study from the Hear the World Foundation

# The Hear the World Foundation...



- ... was founded in 2006 by Sonova, the leading provider of hearing solutions;
- is supporting aid projects all around the world benefiting people in need with hearing loss – with funding, hearing aid technology and expertise;
- focuses particularly on support for children enabling them to develop to their fullest potential;
- has since its establishment supported over 90 aid projects all around the world and helped thousands of people in need to hear better;
- is currently supporting 24 aid projects from all around the world.

# The foundation supports aid projects through:



## **Funding**

Support through financial means for audiological equipment, prevention campaigns, salaries of professionals etc.



## **Technology**

Provision of hearing aids, FM systems, cochlear implants and batteries.



## **Expertise**

Professional training of local staff, knowledge transfer through Sonova Group volunteers.

# The funding concept – a long-lasting impact

The foundation's aim is to allocate its resources effectively for a long-lasting, positive impact on the lives of people in need with hearing loss:

Children



That's why **1 of our 4 funding focuses** is supporting **children** with hearing loss enabling them to hear, to learn to speak, and to develop appropriate to their age, so they have the same opportunities like children with normal hearing – at school and later at work.

Parents/Families



As parents play a major role in the development of their children's hearing, we also support **parents/families** of children with hearing loss.

Prof. Training



Further, we invest in **training** the **staff** of our project partners to build local capacity and eventually also create qualified jobs locally..

Prevention



And, our support also aims at **preventing hearing loss**. We are supporting campaigns to raise awareness for the importance of good hearing, the causes of hearing loss and to protect the hearing.



# Malawi

Since 2011 the Hear the World Foundation has been supporting the ABC Hearing Clinic and Training Center in Malawi through financial, and technological support and expertise.





# A well trained team and state of the art equipment



# Early diagnosis: key to successful speech development



# Outreach: support to those that need it most





# How everybody can support the foundation's work



*a Sonova Group initiative*

# Key Take Aways



1. **Long-term visionary planning**
2. **Invest in strong local capacities and build the team on many shoulders**
3. **Get strong partners who share your vision and dream**



[www.hear-the-world.com](http://www.hear-the-world.com)

Follow us:



*a Sonova Group initiative*