



**October 9 & 10, 2015**

Washington DC, Gallaudet University | Kellogg Conference Center

## **Sponsor and Exhibitor Information**

The Coalition for Global Hearing Health invites you to become a supporter of their 6th Annual International Conference.

The World Health Organization estimates that more than 360 million people in the world suffer from disabling hearing loss --- most of these people are living in low-resource countries. The purpose of the Coalition for Global Hearing Health is to advocate for hearing health services and policies, to equip and empower hearing healthcare professionals, families, educators, communities and those with hearing loss, and to encourage and perpetuate best practices. Be part of this cutting edge conference by providing information about your services or products that relate to the mission of the CGHH to promote and enhance hearing health services in low-resource communities.

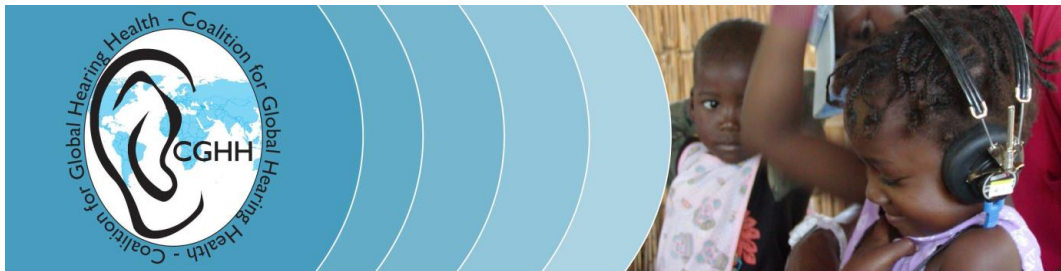


## **Contact Us**

Sara Doutre – Conference Planning Committee  
[saradoutre@gmail.com](mailto:saradoutre@gmail.com)  
801-620-0932

## **Information about the 6th Annual International Conference of the Coalition for Global Hearing Health**

<http://cghh.usu.edu/>  
<https://www.facebook.com/c4ghh>



## Critical Deadlines

ACTIVITY	DEADLINE
<b>Sponsorship and Exhibitor Registration Due</b>	September 1, 2015
<b>Payment Deadline</b>	September 1, 2015
Logos Files Due*	September 1, 2015
Material for all Email and Facebook Advertisements Due	September 1, 2015
Late Exhibitor Deadline (will not be included in printed materials)	September 28, 2015

\*In order to receive recognition in our print publications, logo files must be received by the above deadlines. Logos should be provided in an EPS or TIF file format; confirmed sponsors will receive FTP posting instructions.

## Profile of Attendees

The Conference will be relevant to:

- Clinicians
- Researchers
- Public Health Professionals
- University Faculty
- Deaf Educators
- Parents
- Students
- Foundations & Advocacy Organizations
- Early Intervention Providers
- Policy Makers

CEUs will attract a large number of participants.



## Sponsorship and Exhibitor Levels

<b>Gold</b>	\$5,000 or more
<b>Silver</b>	\$2,500 to \$4,999
<b>Bronze</b>	\$1,000 to \$2,499

**Exhibitor Only \$500**  
**Non-Profit Exhibitor \$125**

Benefits of Sponsorship	Gold	Silver	Bronze	Exhibitor	Non-Profit
Name or Logo listed as Sponsor in Program Materials and on CGHH Conference website with link to your website	X	X	X		
Name included in rolling announcements in general session acknowledging contribution	X	X	X		
Special sign placed on exhibit booth acknowledging contribution	X	X	X		
Full page advertisement in the Program Materials	X				
Half page advertisement in the Program Materials		X			
Quarter page advertisement in the Program Materials			X		
Email notice/ad sent to registrants and Facebook post within four weeks prior to the Conference*		X	X		
Two email notices/ads to registrants and Facebook posts: the first within two weeks prior and the second within two weeks following the Conference*	X				
One table top exhibit (draped table w/ 2 chairs)	X	X	X	X	X
Priority Choice of Booth Location	X	X	X		
Name listed in Exhibitor List on Conference Website and in Print Materials (if registered by Sept 1, 2015)	X	X	X	X	X
One (1) Registration to Conference (additional attendees must pay registration fees including additional exhibitor representatives wanting to attend sessions)	X	X	X	X	X

\*Emails and Facebook posts will be sent by a third party. Sponsors will NOT receive actual e-mail addresses. Materials must be approved by the **CGHH Planning Committee** prior to email being sent.

**All materials associated with Sponsorship Benefits (i.e., signs, posters, advertisements, brochures, etc.) are subject to approval. USU reserves the right to add or discontinue any sponsorship offering at its discretion.**



## Limited Sponsorship Opportunities

### Breakfast

\$3,000 // First-come, first-served // One per day // Two Opportunities

Let the first impressions of the day be yours. As attendees take pleasure in their first cup of 'jo, greet them with your logo on a large sign announcing your hand in providing this first meal of the day.

### Refreshment Break

\$2,000 // First-come, first-served // Three Opportunities

Be there just when attendees need that morning or afternoon pick-me-up! Served in the exhibit hall and near breakout sessions with your logo on a large sign.

### Poster Hall

\$1,500 // First-come, first-served // One opportunity

Showcase your company along with the latest and greatest information about hearing health care by sponsoring the Poster Hall. Your company will have prominently placed signage and a poster board to display your materials. Your sponsorship does not assume liability for the content of the abstracts presented.

### Reception

\$2,000 // First-come, first-served // Three opportunities

Give Conference attendees a chance to get to know you at the networking reception! Signage will prominently display your company's logo at the reception for guests to see as they enjoy this well-attended meet and greet event.

### Speaker Ready Room

\$2,000 // First-come, first-served // One opportunity

Most attendees at the conference will come through the Speaker Ready Room. Make sure your logo is what they see! Computer screens and signs will bear your logo in this high traffic area.

### Parent Scholarships

\$500 minimum (1 to 5 scholarships)

Let the families of children who are Deaf or Hard of Hearing know you care by sponsoring parents to participate in the Conference. Opportunities to provide scholarships to parents are available in increments of \$500. Recipients will be notified of your support, and your sponsorship will be announced and displayed in the Parent Sessions.

### Water Bottles

\$2,000 // First-come, first-served // One opportunity

Place your logo on the nectar of life! These reusable water bottles will bring refreshment to attendees again and again, and will put your logo in their hands long after the CGHH Conference.

### Exhibit Hall Networking Areas

\$1,000 // First-come, first-served // 3 opportunities

The Exhibit Hall is the place to be seen – especially at the 2015 Annual Meeting. Maximize your exposure and have your name displayed at networking tables in special, comfortable networking areas of the Exhibit Hall.

If you have other ideas for ways you'd like to support the 6th Annual International Conference of the Coalition for Global Hearing Health, please contact us! Sara Doutré can be reached at 801-620-0932 or [saradoutré@gmail.com](mailto:saradoutré@gmail.com) to discuss.



## Exhibit Details

### Cancellation and Refund Policy:

Refunds will be made to those registrants who must cancel, less a \$50 processing fee. Written cancellation requests must be postmarked on or before September 14, 2015. No refunds will be made after that date. Substitutions are welcome with no processing fee if the same payment method is used. Utah State University reserves the right to cancel this event or portions thereof due to insufficient enrollment and limits liability to registration refunds only.

### Special Needs:

Notice of any special needs must be provided by September 1, 2015 in order to be accommodated. Note: ASL Interpreter and CART services ARE NOT provided at exhibit booths. Please make your own arrangements if you will need these services at your booth. Service provider referrals are available by request.

### Exhibit Hall Location & Layout:

The host hotel is the Kellogg Conference Center at Gallaudet University, Washington DC, USA. All meeting sessions, meals, exhibits and posters will be held in the conference Center, or in adjacent facilities of Gallaudet University.

*Exhibitors may request a specific booth, but meeting management reserves the right to assign exhibitors to booths as they deem most appropriate. Exhibitors may specify on the registration form any exhibitors they do not wish to be near. All decisions of show management will be final.*

### Exhibit Management Contact:

If you have any questions regarding registration or setup, please contact:

Casey Judd

Phone: (435) 213-9454

[casey.judd@conferencedirect.com](mailto:casey.judd@conferencedirect.com)

### Exhibit Schedule:

In order to increase traffic, continental breakfast, lunch and an evening reception will be held in the exhibit hall on Friday, as well as continental breakfast and lunch on Saturday.

Exhibitor Check In	Thursday, October 8, 6:00 - 8:00 pm
Exhibitor Set Up	Thursday, October 8, 6:00 - 8:00 pm
Exhibitor Hours	Friday, October 9, 7:30 am - 5:00 pm Saturday, October 10, 7:30 am - 4:00 pm
Exhibitor Dismantle	Saturday, October 10, 4:00 - 5:00 pm

