



October 23-25, 2016

University of Santo Tomas, Manila, Philippines

Venue: Buenaventura Garcia Paredes, OP Building

Sponsor and Exhibitor Information

The Coalition for Global Hearing Health invites you to become a supporter of their 7th Annual International Conference.

The World Health Organization estimates that more than 360 million people in the world suffer from disabling hearing loss --- most of these people are living in low-resource countries. The purpose of the Coalition for Global Hearing Health is to advocate for hearing health services and policies, to equip and empower hearing healthcare professionals, families, educators, communities and those with hearing loss, and to encourage and perpetuate best practices. Be part of this cutting edge conference by providing information about your services or products that relate to the mission of the CGHH to promote and enhance hearing health services in low-resource communities.



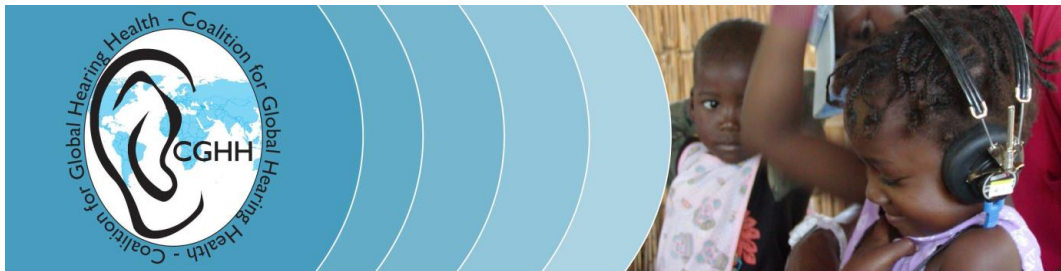
Contact Us

Sara Dautre – Conference Planning Committee
saradautre@gmail.com, +1 801.620.0932

Information about the 7th Annual International Conference of the Coalition for Global Hearing Health

<http://cghh.usu.edu/>

<https://www.facebook.com/c4ghh>



Critical Deadlines

ACTIVITY	DEADLINE
Sponsorship and Exhibitor Registration Due	September 9, 2016
Late Exhibitor Deadline (will not be included in printed materials)	October 7, 2016
Logos Files Due*	September 30, 2016
Material for all Email and Facebook Advertisements Due	September 30, 2016
Payment Deadline	October 14, 2016

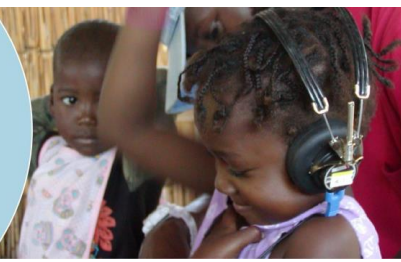
*In order to receive recognition in our print publications, logo files must be received by the above deadlines. Logos should be provided in an EPS or TIF file format; confirmed sponsors will receive FTP posting instructions.

Profile of Attendees

Based on past conferences, attendees will include:

- Clinicians
- Researchers
- Public Health Professionals
- University Faculty
- Deaf Educators
- Parents
- Students
- Foundations & Advocacy Organizations
- Early Intervention Providers
- Policy Makers

CEUs will attract a large number of participants.



Sponsorship and Exhibitor Levels

Gold \$5,000 or more
Silver \$2,500 to \$4,999
Bronze \$1,000 to \$2,499

Exhibitor Only \$600
Non-Profit Exhibitor \$200

Benefits of Sponsorship	Gold	Silver	Bronze	Exhibitor	Non-Profit
Name or Logo listed as Sponsor in Program Materials and on CGHH Conference website with link to your website	X	X	X		
Name included in rolling announcements in general session acknowledging contribution	X	X	X		
Special sign placed on exhibit booth acknowledging contribution	X	X	X		
Full page advertisement in the Program Materials	X				
Half page advertisement in the Program Materials		X			
Quarter page advertisement in the Program Materials			X		
Email notice/ad sent to registrants and Facebook post within four weeks prior to the Conference*		X	X		
Two email notices/ads to registrants and Facebook posts: the first within two weeks prior and the second within two weeks following the Conference*	X				
One table top exhibit (draped table w/ 2 chairs)	X	X	X	X	X
Priority Choice of Booth Location	X	X	X		
Name listed in Exhibitor List on Conference Website and in Print Materials (if registered by Sept 1, 2016)	X	X	X	X	X
One (1) Registration to Conference (additional attendees must pay registration fees including additional exhibitor representatives wanting to attend sessions)	X	X	X	X	X

*Emails and Facebook posts will be sent by a third party. Sponsors will NOT receive actual e-mail addresses. Materials must be approved by the **CGHH Planning Committee** prior to email being sent.

All materials associated with Sponsorship Benefits (i.e., signs, posters, advertisements, brochures, etc.) are subject to approval. CGHH reserves the right to add or discontinue any sponsorship offering at its discretion.



Limited Sponsorship Opportunities

Breakfast

\$3,000 // First-come, first-served // One per day // Two Opportunities

Let the first impressions of the day be yours. As attendees take pleasure in their first cup of 'jo, greet them with your logo on a large sign announcing your hand in providing this first meal of the day.

Refreshment Break

\$2,000 // First-come, first-served // Three Opportunities

Be there just when attendees need that morning or afternoon pick-me-up! Served in the exhibit hall and near breakout sessions with your logo on a large sign.

Poster Hall

\$1,500 // First-come, first-served // One opportunity

Showcase your company along with the latest and greatest information about hearing health care by sponsoring the Poster Hall. Your company will have prominently placed signage and a poster board to display your materials. Your sponsorship does not assume liability for the content of the abstracts presented.

Reception

\$2,000 // First-come, first-served // Three opportunities

Give Conference attendees a chance to get to know you at the networking reception! Signage will prominently display your company's logo at the reception for guests to see as they enjoy this well-attended meet and greet event.

Speaker Ready Room

\$2,000 // First-come, first-served // One opportunity

Most attendees at the conference will come through the Speaker Ready Room. Make sure your logo is what they see! Computer screens and signs will bear your logo in this high traffic area.

Parent Scholarships

\$500 minimum (1 to 5 scholarships)

Let the families of children who are Deaf or Hard of Hearing know you care by sponsoring parents to participate in the Conference. Opportunities to provide scholarships to parents are available in increments of \$500. Recipients will be notified of your support, and your sponsorship will be announced and displayed in the Parent Sessions.

Nametag Lanyards

\$3,000 // First-come, first-served // One opportunity

Imagine everyone wearing your logo for the entire meeting – And then taking it home! Don't miss your chance to be on the nametag lanyards.

Exhibit Hall Networking Areas

\$1,000 // First-come, first-served // 3 opportunities

The Exhibit Hall is the place to be seen – especially at the 2016 CGHH Conference. Maximize your exposure and have your name displayed at networking tables in special, comfortable networking areas of the Exhibit Hall.

Lunch and Learn

\$5,000 // First-come, first-served//

It's your chance to feed attendees' hunger for knowledge – host your own Lunch and Learn session! Meeting staff will work with you and the hotel to make arrangements. Be sure to make this request early as space is limited.

If you have other ideas for ways you'd like to support the 7th Annual International Conference of the Coalition for Global Hearing Health, please contact us! Sara Doutré can be reached at 801-620-0932 or saradoutré@gmail.com to discuss.

Exhibit Details

Cancellation and Refund Policy:

Refunds will be made to those registrants who must cancel, less a \$50 processing fee. Written cancellation requests must be postmarked on or before September 30 2016. No refunds will be made after that date. Substitutions are welcome with no processing fee if the same payment method is used. Utah State University reserves the right to cancel this event or portions thereof due to insufficient enrollment and limits liability to registration refunds only.

Special Needs:

Notice of any special needs must be provided by September 30, 2016 in order to be accommodated. Note: ASL Interpreter and CART services ARE NOT provided at exhibit booths. Please make your own arrangements if you will need these services at your booth. Service provider referrals are available by request.

Exhibit Hall Location & Layout:

The venue for the conference is the Buenaventura Garcia Paredes, OP Building at the University of Santo Tomas, Manila Philippines. All meeting sessions, meals, exhibits and posters will be held at this venue.

Exhibitors may request a specific booth, but meeting management reserves the right to assign exhibitors to booths they deem most appropriate. Exhibitors may specify on the registration form any exhibitors they do not wish to be near. All decisions of show management will be final.

Exhibit Management Contact:

If you have any questions regarding registration or setup, please contact:

Casey Judd

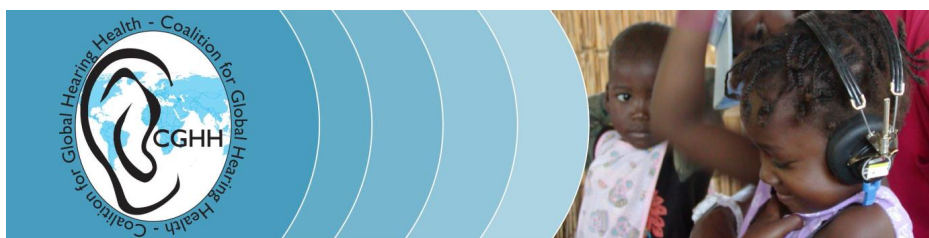
Phone: (435) 213-9454

casey.judd@conferencedirect.com

Exhibit Schedule:

In order to increase traffic, food and breaks will be located in the exhibit hall on Monday and Tuesday.

Exhibitor Check In	Sunday, October 23, 1:00 - 8:00 pm
Exhibitor Set Up	Sunday, October 23, 1:00 - 8:00 pm
Exhibitor Hours	Monday, October 24, 7:30 am - 5:00 pm Tuesday, October 25, 7:30 am - 3:00 pm
Exhibitor Dismantle	Tuesday, October 25, 3:00 - 5:00 pm

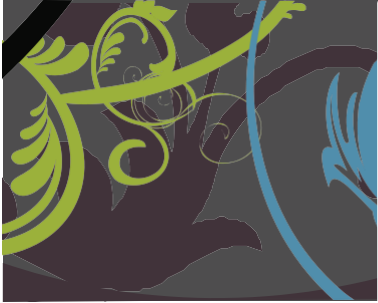


**2016 Coalition for Global Hearing Health
Conference**

October 24-25, 2016

University of Santo Tomas, Manila
Manila, Phillipines

Ad Info & Rates



2016 Coalition for Global Hearing Health Meeting Advertising Policies and Pricing

A limited number of paid advertisements will be allowed in the Program Book distributed to participants at the 2016 CGHH Meeting. Information on the pricing and policies related to paid advertising at the CGHH Meeting are outlined below.

GENERAL POLICY ON ADVERTISING AT THE CGHH MEETING

Flyers, brochures, promotional items and/or information may NOT be distributed in any area with the exception of paid exhibitors or sponsors. Paid exhibitors may distribute materials in their assigned exhibit area only. "Room drops" will not be allowed at the meeting hotel(s), and exhibitors and other entities are not permitted to distribute materials in the plenary sessions or breakout sessions (unless the materials are distributed at the exhibitor's own breakout session).

ADVERTISEMENT PRICING FOR PROGRAM BOOK

A limited number of paid advertisements in black and white only will be allowed in the Program Book for the 2016 CGHH Meeting. The cost varies depending on the size of the ad and where it is placed within the Program Book.

REQUESTING AD SPACE IN THE PROGRAM BOOK

All requests to purchase ad space in the Program Book must be submitted no later than September 30, 2016.

- Email the ad exactly as it would appear in the Program to:
saradoutre@gmail.com

REVIEW PROCESS FOR AD REQUESTS

All advertising is subject to approval. Each request for ad space will be reviewed and considered. An initial email acknowledging receipt of the ad space request will be emailed within 2 business days. A decision regarding the ad request will be made within 14 business days of receipt. CGHH reserves the right to refuse or cancel any ad, which in our judgment contains inappropriate content. Acceptance of an ad does not imply CGHH's endorsement or guarantee of the product or service advertised. CGHH is not responsible for any claims made in an ad.

Full Page



Full Page

- Inside Front Cover
7.75" W x 10" H
\$1,500

- Within Book 7.75"
W x 10" H
\$900

**Included with Platinum Sponsorship*

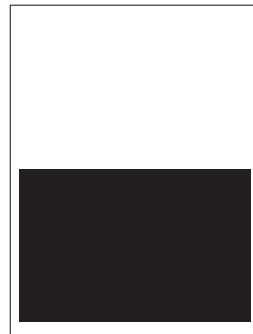
1/2 Page Vertical



1/2 Page Vertical
3.75" W x 10" H
\$650

**Included with Gold Sponsorship*

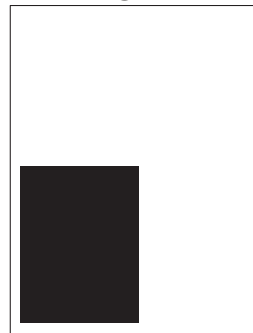
1/2 Page Horizontal



1/2 Page Horizontal
7.75" W x 4.625" H
\$650

**Included with Gold Sponsorship*

1/4 Page



1/4 Page
3.75" W x 4.625" H
\$400

**Included with Silver and Bronze Sponsorship*

(All ads will print in black & white)