



**October 26-28, 2018**

**Cape Town, South Africa | University of Cape Town**

## **Sponsor and Exhibitor Information**

The 2018 Coalition for Global Hearing Health (CGHH) invites you to become a sponsor of and exhibitor at the 9<sup>th</sup> Annual CGHH International Conference.

The World Health Organization estimates that more than 360 million people in the world suffer from disabling hearing loss --- most of these people are living in low-resource countries. The purpose of the Coalition for Global Hearing Health is to advocate for hearing health services and policies, to equip and empower hearing healthcare professionals, families, educators, communities and those with hearing loss, and to encourage and perpetuate best practices. Be part of this cutting edge conference by providing information about your services or products that relate to the mission of the CGHH to promote and enhance hearing health services in low-resource communities.



### **Contact Us about Sponsorship**

Sara Doutre – Conference Planning Committee  
[saradoutre@gmail.com](mailto:saradoutre@gmail.com), +1-801-620-0932

### **For more Information about CGHH and the Conference**

<http://cghh.usu.edu/>

<http://cghh.usu.edu/>

<https://www.facebook.com/c4ghh/>



## Important Deadlines

<b>ACTIVITY</b>	<b>DEADLINE</b>
<b>Sponsorship and Exhibitor Registration Due</b>	September 7, 2018
<b>Payment Deadline</b>	October 5, 2018
Material for all Email and Facebook Advertisements Due	September 7, 2018
Logo Files Due*	October 5, 2018
Late Exhibitor Deadline (will not be included in printed materials)	October 12, 2018

\* In order to receive recognition in our print publications, logo files must be received by the above deadlines. Logos should be provided in an EPS or TIF file format; confirmed sponsors will receive FTP posting instructions.

## Profile of Attendees

Previous CGHH International Conferences, held most recently in Miami, Florida, USA have had 300+ attendees from more than 31 states and 20 countries. We anticipate the 2018 conference will continue to grow.

This conference attracts and is relevant to:

- Clinicians
- Researchers
- Public Health Professionals
- University Faculty
- Childcare Providers
- Parents
- Students
- Foundations & Advocacy Organizations
- Early Intervention Providers
- Policy Makers



## Sponsorship and Exhibitor Levels and Benefits

<b>Benefits of Sponsorship</b>	<b>Platinum Sponsor \$10,000+</b>	<b>Gold Sponsor \$5,000 - \$9,999</b>	<b>Silver Sponsor \$2,500 - \$4,999</b>	<b>Bronze Sponsor \$1,000 - \$2,499</b>	<b>Exhibitor Only \$600</b>	<b>Non-Profit Exhibitor \$200</b>
Name and logo listed in program materials, on CGHH website, and on CGHH Conference website with link to your website.	X	X	X	X	X	X
Name included in rolling announcements in general session acknowledging contribution.	X	X	X	X		
Special sign placed on exhibit booth acknowledging contribution.	X	X	X	X		
Full page advertisement in printed or electronic program materials	X					
Half page advertisement in printed or electronic program materials		X				
Quarter page advertisement in printed or electronic program materials			X			
Email notice/ad sent to registrants and Facebook post within six weeks prior to the Conference.*			X	X		
Two email notices/ads to registrants and Facebook posts: the first within two weeks prior and the second within two weeks following the Conference.*	X	X				
One draped table-top exhibit with two chairs.	X	X	X	X	X	X
Priority choice of exhibit location.	X	X	X	X		
One (1) Registration to Conference (additional attendees must pay registration fees including additional exhibitor representatives wanting to attend sessions)	X	X	X	X	X	X

\*Emails and Facebook posts will be sent by a third party. Sponsors will NOT receive actual e-mail addresses.



## Limited Sponsorship Opportunities

<b>Breakfast</b>	\$3,000 // First-come, first-served // One per day // Two Opportunities
Let the first impressions of the day be yours. As attendees take pleasure in their first cup of coffee, greet them with your logo on a large sign announcing your hand in providing this first meal of the day.	
<b>Lunch</b>	\$6,000 // First-come, first-served // 2 opportunities
Feed conference attendees' stomachs and their minds. Provide lunch for all attendees and give a 20-minute exclusive presentation during lunch.	
<b>Refreshment Break</b>	\$2,000 // First-come, first-served // Three Opportunities
Be there just when attendees need that morning or afternoon pick-me-up! Served in the exhibit hall and near breakout sessions with your logo on a large sign.	
<b>Poster Hall</b>	\$1,500 // First-come, first-served // One opportunity
Showcase your company along with the latest and greatest information about hearing health care by sponsoring the Poster Hall. Your company will have prominently placed signage and a poster board to display your materials.	
<b>Reception</b>	\$2,000 // First-come, first-served // Three opportunities
Give conference attendees a chance to get to know you at the networking reception! Signage will prominently display your company's logo at the reception for guests to see as they enjoy this well-attended meet and greet event.	
<b>Family Scholarships</b>	\$500 each scholarship
Let the families of children with hearing loss know you care by sponsoring them to participate in the CGHH Conference. Opportunities are available in increments of \$500. Recipients will be notified of your support.	
<b>Meeting Bags</b>	\$3,000 // First-come, first-served // One opportunity
Imagine everyone carrying your logo for the entire meeting – And then taking it home! Up to three logos may be included on the meeting bags given out to all participants. Don't miss your chance to be one of them.	
<b>Meeting Bag Inserts</b>	\$500 // First-come, first-served // May be limited due to space
There's one way to be sure everyone sees your newest materials: Have them placed right in the meeting bags that all participants will receive!	
<b>Water Bottles</b>	\$3,000 // First-come, first-served // One opportunity
Place your logo on the nectar of life! These reusable water bottles will bring refreshment to attendees again and again, and will put your logo in their hands long after the CGHH Conference.	
<b>Make Your Own Opportunity!</b>	

If you have other ideas for ways you'd like to support the 9<sup>th</sup> Annual International CGHH Conference, please contact us! Sara Doure can be reached at +1-801-620-0932 or [saradoure@gmail.com](mailto:saradoure@gmail.com).

**All materials associated with sponsorship benefits (i.e., signs, posters, advertisements, brochures, etc.) are subject to approval. The conference planners reserve the right to add or discontinue any sponsorship offering at their discretion.**



## Can't be in Cape Town but want to Advertise at the CGHH Conference?

### Advertising Opportunities:

Advertising opportunities are available for companies and programs that are not able to attend the conference and include the opportunity to purchase ads on the meeting app, poster advertising to be displayed at the meeting, and other unique opportunities. Advertising starts at \$500, contact Sara Doutré for a customized package, +1-801-620-0932 or [saradoutre@gmail.com](mailto:saradoutre@gmail.com).

## Exhibit Details

### Cancellation and Refund Policy:

Refunds will be made to those registrants who must cancel, less a \$50 processing fee. Written cancellation requests must be postmarked on or before September 7, 2018. No refunds will be made after that date. Substitutions are welcome with no processing fee if the same payment method is used. Utah State University reserves the right to cancel this event or portions thereof due to insufficient enrollment and limits liability to registration refunds only.

### Special Needs:

Notice of any special needs must be provided by September 7, 2018 in order to be accommodated. Note: ASL Interpreter services ARE NOT provided at exhibit booths. Please make your own arrangements if you will need these services at your booth. Service provider referrals are available by request.

### Exhibit Hall Location & Layout:

The 9<sup>th</sup> Annual International Conference of the Coalition for Global Hearing Health will be held on the University of Cape Town. Layout information will be provided in advance of the conference.

*Exhibitors may request a specific booth, but meeting management reserves the right to assign exhibitors to booths as they deem most appropriate. Exhibitors may specify on the registration form any exhibitors they do not wish to be near. All decisions of show management will be final.*

### Exhibit Schedule:

In order to increase traffic, continental breakfast and an evening reception will be held in the exhibit hall on Saturday, as well as continental breakfast on Sunday.

Exhibitor Check In	Friday check-in and set-up 5:00 pm-7:00 pm
Exhibitor Hours	Saturday, October 27, 7:30 am - 7:00 pm Sunday, October 28, 7:30 am - 2:00 pm
Exhibitor Dismantle	Sunday, October 28, 2:00 pm - 4:30 pm