



**JOSH FOUNDATION**  
www.joshindia.org

**An NGO working towards the upliftment  
of hearing impaired children**

## **11<sup>th</sup> Annual Coalition for Global Hearing Health Conference** **October 15-17, 2020** **MUMBAI, INDIA**

### **Sponsor and Exhibitor Information**

The Coalition for Global Hearing Health (CGHH) & Josh Foundation invites you to become a sponsor and exhibitor at its 11<sup>th</sup> Annual International CGHH Conference.

The World Health Organization estimates that more than 360 million people in the world suffer from disabling hearing loss. Most of these people are living in low-resource countries. The purpose of the Coalition for Global Hearing Health is to advocate for hearing health services and policies; to equip and empower hearing healthcare professionals, families, educators, communities, and those with hearing loss; and to encourage and perpetuate best practices. Be part of this cutting-edge conference by providing information about your services or products that relate to the mission of the CGHH to promote and enhance hearing health services in low-resource communities.



### **Contact Us about Sponsorship**

Sara Doutré | Conference Planning Committee  
[saradoutr@gmail.com](mailto:saradoutr@gmail.com), +1-801-620-0932

Devangi Dalal | Planning Committee Mumbai  
[devangi.dalal@yahoo.co.in](mailto:devangi.dalal@yahoo.co.in), +919820002934

### **For more Information about CGHH and the Conference**

<http://cghh.usu.edu/>  
<https://www.facebook.com/c4ghh/>

## New CGHH Conference Opportunity – Sponsored Workshop

### Sponsor a half- or full-day workshop to be held before or after the CGHH conference and receive the benefits of Gold Sponsorship

Sponsor a half- or full-day workshop to be held on October 15th Oct. Gather your clients from the International delegates & delegates from Mumbai & other states of India and provide updates on your organization's latest products and training on your latest technology. In addition to connecting with you, your clients will have the unique opportunity to network with hearing health professionals from around the world and learn about opportunities for humanitarian and advocacy work. The workshop may be advertised to all CGHH members and on the conference website at the sponsor's discretion.

#### Required Commitment

\$5,000 USD or funded registration equal to at least \$5000 USD.

#### Benefits

Space for a half- or full-day workshop.

Registration for sponsor and up to 25 workshop participants for the CGHH conference including meals (provided at no cost by CGHH).

## Profile of Attendees

Previous CGHH International Conferences, held most recently in Arizona state University/ Tempe/Phoenix, Arizona have had 300+ attendees from more than 31 states and 25 countries. We anticipate the 2020 conference will continue to grow.

This conference attracts and is relevant to:

- Clinicians/ Audiologist & Speech Pathologist
- ENT Surgeons
- Pediatrician
- Researchers
- Public Health Professionals
- University Faculty
- Childcare Providers
- Parents
- Students
- Foundations & Advocacy Organizations
- Early Intervention Providers
- Govt Officials
- Policy Makers

## Sponsorship and Exhibitor Levels and Benefits

Platinum Sponsor –\$10,000 • Gold Sponsor –\$5,000 - \$9,999

Silver Sponsor – \$2,500 - \$4,999 • Bronze Sponsor – \$1,000 - \$2,499

For-Profit Exhibitor – \$1000 • Non-Profit Exhibitor – \$500

Benefits of Sponsorship	Platinum Sponsor \$10,000+	Gold Sponsor \$5,000 - \$9,999	Silver Sponsor \$2,500 - \$4,999	Bronze Sponsor \$1,000 - \$2,499	Exhibitor Only \$1000	Non-Profit Exhibitor \$500
Name and logo listed in the program materials, on CGHH website, and on CGHH Conference website with link to your website	X	X	X	X	X	X
Name included in rolling announcements in general sessions acknowledging contribution	X	X	X	X		
Stage time before or after a keynote speaker	10 minutes	5 minutes				
Advertisement in printed or electronic program materials	Full Page	Half Page	Quarter Page			
Email notices/ads and Facebook posts preceding and following the conference*	2	2	1	1		
One six-foot draped table-top exhibit with two chairs	X	X	X	X	X	X
Full conference registrations**	5	3	2	1	1	1

\*Emails and Facebook posts will be sent by CGHH.

\*\* Additional attendees and exhibitor representatives must pay registration fees.

## Can't be in Mumbai, India but want to Advertise at the CGHH Conference?

Advertising opportunities are available for companies and programs that are not able to attend the conference and include the opportunity to purchase ads on the conference app, poster advertising to be displayed at the conference, and other unique opportunities. Advertising starts at \$500, please contact Sara Doutré for a customized package, +1-801-620-0932 or [saradoutre@gmail.com](mailto:saradoutre@gmail.com) & Devangi Dalal-9820002934 or [devangi.dalal@yahoo.co.in](mailto:devangi.dalal@yahoo.co.in)

## Limited Sponsorship Opportunities

<b>Pre- or Post-Workshop (Refer Page 2)</b>	\$5,000 // Number of opportunities dependent on available space
<b>Lunch</b>	\$7,500 // First come, first served // Two opportunities (one per day)
Feed conference attendees' stomachs and their minds. Provide lunch for all attendees and give a 20-minute exclusive presentation during lunch.	
<b>Breakfast</b>	\$3,000 // First come, first served // Two opportunities (one per day)
Let the first impression of the day be yours. As attendees take pleasure in their first cup of coffee, greet them with your logo on a large sign announcing your hand in providing a light breakfast.	
<b>Conference Bags</b>	\$3,000 // First come, first served // Three opportunities
Imagine everyone carrying your logo for the entire conference – and then taking it home! Up to three logos may be included on the bags given out to all participants. Don't miss your chance to be one of them.	
<b>Reusable Water Bottles</b>	\$3,000 // First come, first served // One opportunity
Place your logo on the nectar of life! These reusable water bottles will bring refreshment to attendees again and again, and will put your logo in their hands long after the CGHH Conference.	
<b>Refreshment Break</b>	\$2,000 // First come, first served // Two opportunities
Be there just when attendees need that morning or afternoon pick-me-up! Served in the exhibit hall and near break out sessions with your logo on a large sign.	
<b>Reception</b>	\$2,000 // First come, first served // Three opportunities
Conference attendees will get to know you at the networking reception! Signage will prominently display your company's logo at the reception for guests to see as they enjoy this well-attended meet and greet event.	
<b>Poster Hall</b>	\$1,500 // First come, first served // One opportunity
Showcase your company with the latest and greatest information about hearing health care by sponsoring the Poster Hall. You will have prominently placed signage and a poster board to display your materials.	
<b>Family Scholarships</b>	\$500 per scholarship
Invest in families of children with hearing loss by sponsoring them to participate in the CGHH Conference. Opportunities are available in increments of \$500. Recipients will be notified of your support.	
<b>Bag Inserts</b>	\$500 per insert
There's one way to be sure everyone sees your newest materials: Have them placed right in the conference bags that each participant will receive!	
Banquet Dinner & Cocktail-16 <sup>th</sup> Oct-2020	\$7500
Audiologists, Speech Therapists & Practicing ENT Surgeons from Mumbai and around the world.	
<b>Entertainment Program in Banquet</b>	\$3000
<b>Make Your Own Opportunity!</b>	
If you have an idea for another way you'd like to support or be recognized at the 10 <sup>th</sup> Annual International CGHH Conference, we can make it happen! Please contact Sara Doutre at +1-801-620-0932 or <a href="mailto:saradoutre@gmail.com">saradoutre@gmail.com</a> . Devangi Dalal-9820002934 or <a href="mailto:devangi.dalal@yahoo.co.in">devangi.dalal@yahoo.co.in</a>	



## Important Deadlines and Details

ACTIVITY	DEADLINE
Sponsorship and Exhibitor Registration Due	April 30,2020
Payment Deadline	April 30, 2020
Material for all Email and Facebook Advertisements Due	August 31,2020
Logo Files Due*	August 31,2020
Late Exhibitor Deadline (will not be included in printed materials)	September 15, 2020

\* In order to receive recognition in our print publications, logo files must be received by the above deadlines. Logos should be provided in an EPS or TIF file format; confirmed sponsors will receive FTP posting instructions.

### Cancellation and Refund Policy:

Refunds will be made to those registrants who must cancel, less a \$50 processing fee. Written cancellation requests must be postmarked on or before August 15, 2020. No refunds will be made after that date. Substitutions are welcome with no processing fee if the same payment method is used.

### Special Needs:

Notice of any special needs must be provided by September 15, 2020 in order to be accommodated. Note: ASL Interpreter services ARE NOT provided at exhibit booths.

### Location & Layout:

*Exhibitors may request a specific booth, but conference management reserves the right to assign exhibitors to booths as they deem most appropriate. Exhibitors may specify on the registration form any exhibitors they do not wish to be near. All decisions of show management will be final.*

### Exhibit Schedule:

In order to increase traffic, continental breakfast and an evening reception will be held in the exhibit hall on Friday, as well as continental breakfast on Saturday.

Exhibitor Check In	Thursday check-in and set-up 3:00 pm-7:00 pm
Exhibitor Hours	Friday, October 16, 7:30 am - 7:00 pm Saturday, October 17, 7:30 am - 2:00 pm
Exhibitor Dismantle	Saturday, October 17, 2:00 pm - 4:30 pm

